CAND



Contract / Revision

New till 02/05/09

Agency GMMB

Buying Contact

Original Date / Revision

09/28/12

Advertiser Pol/Pres/D/Barack Obama

WKMG

260824

09/28/12

Flight Dates 09/25/12-10/08/12

Order Sep 00:15:00 1897 Estimate # **Product OBAMA FOR AMERICA C** Alt Order # 06356637 Billing Type Cash 15% Agency Com **GENERAL** Order Type **Billing Contact** Billing Cycle EOM/EOC 3050 K Street NW Billing Calendar BROADCAST Suite 100 A35+ Demographic

Washington, DC 20007 Rev Codes AGY POL Product Codes PL-Presidential-Democrat Sales Office PHI

P-2 Sales Region NAT **Priority** 3050 K Street NW Advertiser Ref Agency Ref

Suite 100 Washington, DC 20007

Primary Account Executive Kristen Waskie

Account Executive	Order%	Start Date	End Date	
Kristen Waskie	100%			

Order Share 100% Market Value 35700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals	;	Billing Plan											
Month	# of Spots	Net Amount (Gross Amount	Rating Start Date	End Date	# Spots	Net Amount C	ross Amount					
September 2012	6	\$2,932.50	\$3,450.00	0.00 08/27/12	09/30/12	6	\$2,932.50	\$3,450.00					
October 2012	45	\$27,412.50	\$32,250.00	0.00 10/01/12	10/08/12	45	\$27,412.50	\$32,250.00					
Totals	51	\$30.345.00	\$35,700,00	0.00									

	.			Dunale	Otant/Engl	Firms Dove	lan Cn	nto	Rate Pri	Rtg Type	Tota	ls Amount
Ln Ch	Start	End	Inventory Code	вгеак	Start/End	Time Days	Len Sp	UIS	Nate Fit		Opola	
E 1 WKMG	10/01/1	2 10/01/12	Morn News at 5a	CM	5-530a	M	:30	2	\$275.00 P-2	0.00 NM	2	\$550.00
			Morn News at 5a									
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0	01/12	10/07/12	M	2	\$275.00	0.00						
E 2 WKMG	10/02/1	2 10/08/12	Morn News at 5a	CM	5-530a	MTWTF	:30	3	\$350.00 P-2	0.00 NM	3	\$1,050.00
	. 5, 52. 7		Morn News at 5a									
Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0	02/12	10/08/12	MTWTF	3	\$350.00	0.00			4110/25-2-			
E 3 WKMG	10/01/1	2 10/01/12	Morn News at 530	a CM	530-6a	M	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
_ 0			Morn News at 530	a								
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/0	01/12	10/07/12	M	2	\$400.00	0.00						
E 4 WKMG	10/02/1	2 10/05/12	Morn News at 530	a CM	530-6a	-TWTF	:30	3	\$450.00 P-2	0.00 NM	3	\$1,350.00
L - VI((III)	10.02/1		Morn News at 530									





Flight Dates 09/25/12-10/08/12

Hiatus Dates

Original Date / Revision 09/28/12/ 09/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA C Estimate # 1897

L m Ob	Ctant	⊏ na al	Inventory Codo	Prook	Start/End Ti	ma Dave	Len Spo	te	Rate Pri	Rta Tyne	Tota Snots	ıls Amount
Ln Ch	Start	End	Inventory Code			war and the second seco	:30	(S 3	\$450.00 P-2	0.00 NM	3	\$1,350.00
Ŀ 4 VVKIV	IG 10/02/1	12 10/05/12	Morn News at 530 Morn News at 530)a	530-6a	-TWTF	.50	3	φ430.00 F-2	U,UU INIVI	J	Ψ1,000.00
_	Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF	Spots/Week 3	Rate \$450.00	Rating 0.00					_	
E 5 WKM	1G 10/01/	12 10/01/12	Morn News at 6a Morn News at 6a	CM	6-7a	M	:30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
_	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 6 WKM	/IG 10/02/	12 10/08/12	Morn News at 6a Morn News at 6a	СМ	6-7a	MTWTF	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
	Start Date 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00					5 2 2	
E 7 WKM	/IG 10/01/	12 10/01/12	CBS This Morning The Early Show	i CM	7-9a	M	:30	2	\$350.00 P-2	0.00 NM	2	\$700.00
_	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
******		12 10/08/12	CBS This Morning The Early Show	ј СМ	7-9a	MTWTF	:30	3	\$450.00 P-2	0.00 NM	3	\$1,350.00
_	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
			5-7a Sat News Sat 5-7a News	CM	5-7a	S-	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
_	Start Date 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
		12 10/06/12	5-7a Sat News Sat 5-7a News	СМ	5-7a	S-	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
-	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00				a.u.		
E 11 WKN	/IG 09/30/	12 09/30/12	CBS Sunday Mor CBS Sunday Mor		9-1030a	S	:30	1	\$1,200,00 P-2	0.00 NM	1	\$1,200.00
-	Start Date 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
		12 10/07/12	CBS Sunday Mor		9-1030a	- -5	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
	Start Date 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
			11-12p Price Is R			M	:30	2	\$550.00 P-2	0.00 NM	2	\$1,100.00
	Start Date 10/01/12	End Date 10/07/12	Weekdays	Spots/Week		Rating 0.00						
		12 10/08/12			11a-12p	MTWTF	:30	3	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
	Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
,		12 09/30/12			1030-1130a	S	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
	Start Date 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	Rate \$1,200.00	Rating 0.00						
		12 10/07/12			1030-1130a	s	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						





Flight Dates 09/25/12-10/08/12

Hiatus Dates

Original Date / Revision 09/28/12/ 09/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA C Estimate # 1897

Advertiser	T OIA	(care) Dan	ack Obailla <u>i</u>	Todaoi OD	MINIA I OILA					_	
Ln Ch	Start	End	Inventory Code	Broak	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
		2 10/07/12	1030-1130a Face		1030-1130a	S		\$1,800.00 P-2	0.00 NM	1	\$1,800.00
LZI WINNO	10/01/11	2 10/0//12	Face The Nation	Tation Divi	1000 11000	-		, . , .			
	t Date	End Date		Spots/Week		Rating			I		
Week: 10/0	····	10/07/12	5	1	\$1,800.00	0.00 M	:30 2	\$500.00 P-2	0.00 NM	2	\$1,000.00
E 22 WKMG	10/01/1	2 10/01/12	530-6p The Inside Insider	r CM	530p-6p	V 	.50 2	. #500.001 -2	0.00 14144	2.	ψ1,000.00
Star	t Date	End Date		Spots/Week	<u>Rate</u>	Rating					
Week: 10/0		10/07/12	M	2	\$500.00	0.00		******	0.00 1/14		00 000 00
E 23 WKMG	10/02/1	2 10/08/12	530-6p The Inside Insider	er CM	530p-6p	MTWTF	:30 4	\$650.00 P-2	0.00 NM	4	\$2,600.00
.,	t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 4	Rate	Rating 0.00					
Week: 10/0 E 24 WKMG		10/08/12	News at 6p	CM ⁴	\$650.00 6-630p	M	:30 2	\$600.00 P-2	0.00 NM	2	\$1,200.00
L 24 VVRIVIG	10/01/1	2 10/01/12	News at 6p	OW	O OOOP	.,		*******			. ,
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/0		10/07/12	M	2		0.00	.00 6	. #4 000 00 0	0.00 NM	2	\$2,000.00
E 25 WKMG	10/02/1	2 10/08/12	News at 6p News at 6p	CM	6-630p	MTWTF	:30 2	2 \$1,000.00 P-2	U.UU INIVI	2	φ2, 000.00
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
Week: 10/0 E 35 WKMG		2 10/08/12	M-F 11p News	∠ CM	11-1135p	M	:30 2	2 \$1,500.00 P-2	0.00 NM	2	\$3,000.00
E 33 WINNO	10/01/1	2 10/01/12	M-F 11p News	0	11 11000	• • • • • • • • • • • • • • • • • • • •		- • •			
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/6		10/07/12	M	CM	\$1,500.00 11-1135p	0.00 MTWTF	:30 3	3 \$1,700.00 P-2	0.00 NM	3	\$5,100.00
			M-F 11p News M-F 11p News		•		.50	σ ψ1,700.001 2	0,00 (1111)	Ū	401.00.00
<u>Sta</u> Week: 10/6	rt Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,700.00	Rating 0.00					
E 37 WKMG			Sat 1135p-1205a		1135p-1205a		:30	1 \$350.00 P-2	0.00 NM	1	\$350.00
			Inside Edition Wk	nd							
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					
Week: 09/3		09/30/12	Sat 1135p-1205a		1135p-1205a		:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
E 30 WINNG	10/00/1	2 10/00/12	Inside Edition Wk		(100p Indox		,				
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	-	Rating					
Week: 10/		10/07/12	S-	1	\$450.00	0.00 S-	:30	1 \$250.00 P-2	0.00 NM	1	\$250.00
E 39 WKMG	09/29/1	2 09/29/12	Sat 1205-105a Extra Wknd	CM	1205-105a	2-	.30	ι φ200.001-2	0.00 1417	'	Ψ2.00.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/		09/30/12	S-	CM 1	\$250.00 1205-105a	0.00 S-	:30	1 \$350.00 P-2	0.00 NM	1	\$350.00
E 40 VVKIVIG	10/06/1	12 10/06/12	Sat 1205-105a Extra Wknd				.50	. 4000.001 2		,	******
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate \$350.00	Rating 0.00					
Week: 10/		10/07/12	Sun 1135p-1235a	a CM	1135p-1235a		:30	1 \$350.00 P-2	0.00 NM	1	\$350.00
E+1 VVINIG	03130/	IE 0310011Z	Cold Case		,,_op 12000			,			
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/		09/30/12	5	1 a CM	\$350.00 1135p-1235a	0.00 S	:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
E 42 WKMG	10/07/1	12 10/0//12	Sun 1135p-1235a Cold Case	a CIVI	1100p-1200a		.00	, ψ100.001 12	. 5.55 (100		
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					

Print Date: 09/28/12

Page 4 of 4

260824

Flight Dates 09/25/12-10/08/12

<u>Hiatus Dates</u>

Original Date / Revision 09/28/12/ 09/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA C Estimate # 1897

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Total Spots	s Amount
E 42 WKMG 10/07/12 10/07/12	Sun 1135p-1235a Cold Case	СМ	1135p-1235a	S	:30 1	\$450.00 P-2	0.00 NM	1	\$450.00
Start Date End Date		Spots/Week	Rate	Rating					
Start Date End Date Week: 10/01/12 10/07/12	<u>vveekdays</u> <u>s</u>	1	\$450.00	0.00					
							Totals	51 \$3	35.700.00

WKMG

ORDER

Flight Dates 10/02/12-10/08/12

00:15:00 Order Sep

Product

Estimate #

OBAMA FOR AMERICA

Original Date / Revision

Contract / Revision

Agency Com 15%

07/31/12 09/28/12 **Billing Contact**

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW Suite 100

Washington, DC 20007

Agency GMMB **Buying Contact**

Sales Office PHI

Sales Region NAT

255507

Agency Ref

A35+ Demographic

Rev Codes

Alt Order #

Billing Type

Order Type

Billing Cycle

AGY

1537

Cash

6259539

GENERAL

EOM/EOC

POL CAND

Product Codes PL-Presidential-Democrat

Billing Calendar BROADCAST

Priority

P-2

Advertiser Ref

3050 K Street NW Suite 100

Washington, DC 20007

Primary Account Executive

Kristen Waskie

End Date Start Date **Account Executive** Order% Kristen Waskie 100%

Order Share 100% Market Value 142150

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals** Net Amount Gross Amount # Spots Rating Start Date End Date Net Amount Gross Amount Month # of Spots 70 \$120,827.50 \$142,150.00 0.00 10/01/12 10/08/12 \$120,827.50 \$142,150.00 October 2012 70 0.00 \$120,827.50 \$142,150.00 Totals

											Tota	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
	0/02/12	10/08/12	M-F 11p News	CM	11-1135p	MTWTF	:30	4	\$1,700.00 P-2	0.00 NM	4	\$6,800.00
			M-F 11p News									
Start 1	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/02	2/12	10/08/12	MTWTF	4	\$1,700.00	0.00					_	** ***
E 3 WKMG 1	0/02/12	10/08/12	11-12p Price Is R	ight CM	11a-12p	MTWTF	:30	3	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
			Price Is Right									
Start :	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/02	2/12	10/08/12	MTWTF	3	\$1,200.00	0.00						
E 5 WKMG 1	0/02/12	2 10/08/12	Local 6 News 12-	1230p CM	12-1230p	MTWTF	:30	4	\$850.00 P-2	0.00 NM	4	\$3,400.00
			Local 6 News 12-	1230p								
Start	Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/02		10/08/12	MTWTF	4	\$850.00	0.00						
F 10 WKMG 1	10/02/12	2 10/08/12	Morn News at 5a	CM	5-530a	MTWTF	:30	4	\$350.00 P-2	0.00 NM	4	\$1,400.00
			Morn News at 5a									
<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					Į	





Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 07/31/12/ 09/28/12

00:15:00 Order Sep

Estimate # 1537 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

<u>Advertiser</u>	Pol/Pr	es/D/Bara	ack Obama <u>P</u>	roduct OB/	AWA FOR	AWERICA	Estimate	<u>e #</u> 1991			
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Davs	Len Spot	ts Rate Pri	Rtg Type	Tota Spots	als Amount
E 10 WKMG			Morn News at 5a	CM	5-530a	MTWTF	:30	4 \$350.00 P-2	0.00 NM	4	\$1,400.00
E 10 VVKIVIG	10/02/12	2 10/00/12	Morn News at 5a	OW	J-000a		,,,,	, , , , , , , , , , , , , , , , , , , ,			
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/6	02/12	10/08/12	MTWTF	4	\$350.00	0.00					60 000 00
E 11 WKMG	10/02/12	2 10/08/12	News at 5p News at 5p	CM	5-530p	MTWTF	:30	4 \$750.00 P-2	0.00 NM	4	\$3,000.00
<u>Sta</u> Week: 10/	rt <u>Date</u> 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$750.00	Rating 0.00					
E 12 WKMG	10/02/12	2 10/08/12	Morn News at 530 Morn News at 530		530-6a	MTWTF	:30	4 \$450.00 P-2	0.00 NM	4	\$1,800.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00					
E 14 WKMG	10/02/12	2 10/08/12	News at 6p News at 6p	СМ	6-630p	MTWTF	:30	4 \$1,000.00 P-2	0.00 NM	4	\$4,000.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$1,000.00	Rating 0.00					
E 15 WKMG	10/02/1	2 10/08/12	Morn News at 6a	CM	6-7a	MTWTF	:30	4 \$600.00 P-2	0.00 NM	4	\$2,400.00
01.	L D - 4 -	F1 D-4-	Morn News at 6a	Spots/Week	Rate	Rating					
Sta Week: 10/	rt <u>Date</u> 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	<u>30013/4466K</u>		0.00]	
			CBS Evening Nev	vs CM	630-7p	MTWTF	:30	4 \$2,500.00 P-2	0.00 NM	4	\$10,000.00
Sta	ırt D <u>ate</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/08/12	MTWTF		\$2,500.00	0.00			0.00 MM		64 000 00
E 17 WKMG	10/02/1	2 10/08/12	News at 7p News at 7p	CM	7-7:30p	MTWTF	:30	4 \$1,200.00 P-2	0.00 NN	4	\$4,800.00
<u>Sta</u> Week: 10	<u>irt Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$1,200.00	Rating 0.00					
E 18 WKMG	10/02/1	2 10/08/12	CBS This Morning The Early Show	g CM	7-9a	MTWTF	:30	4 \$450.00 P-2	0.00 NN	4	\$1,800.00
	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10		10/08/12	MTWTF	4 CM		0.00 MTWTF	:30	2 \$1,200.00 P-2	0.00 NN	2	\$2,400.00
E 19 WKMG			Inside Edition		730-8p		,50	Σ ψ1,200.001 2	0,00 (111		4 -,
<u>Sta</u> Week: 10	art Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,200.00	Rating 0.00					
			Fri Prime 10p Blue Bloods	CM	10-11p	F	:30	1 \$7,000.00 P-2	0.00 NN	1	\$7,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	F		\$7,000.00	0.00			0.00.11		\$4,500.00
E 22 WKMG	10/05/1	12 10/05/12	Fri Prime 8p CSI:NY	CM	8-9p	F~-	:30	1 \$4,500.00 P-2	0.00 NN	1	\$4,500.00
<u>St</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	Weekdays F	Spots/Week	Rate \$4,500.00	Rating 0.00				<u> </u>	# 40.000.00
E 26 WKMC	10/08/1	12 10/08/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	M	:30	1\$10,000.00 P-2	2 · U.UO NN	A 1	\$10,000.00
	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10	- W. T.	10/14/12	M		\$10,000.00	0.00 S-	:30	1 \$1,700.00 P-2	2 0.00 N	<i>/</i> 1	\$1,700.00
E 27 WKMC			Sat 11p News	CM	11-1135p		.50	. 4.1.00.001			• •
<u>St</u>	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Weel	<u>Rate</u>	Rating				œ	





Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 07/31/12/ 09/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1537

									Total	ie.
Ln Ch Sta	rt End	Inventory Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type S	1000 y 0000 00 00 00 00 00 00 00 00 00 00	Amount
Applications of the second of	6/12 10/06/12	Sat 11p News	CM	11-1135p	S-		\$1,700.00 P-2	0.00 NM	1	\$1,700.00
E 27 44100 (5/5	5,12 15,55,72	Sat 11p News								
Start Date	End Date		Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12	10/07/12	S		\$1,700.00	0.00	.00 4	\$450.00 D. 0	0.00 NM	1	\$450,00
E 28 WKMG 10/0	6/12 10/06/12	Sat 1135p-1205a Inside Edition Wk	CM nd	1135p-1205a	\$-	:30 1	\$450.00 P-2	U.OU INIVI	·	φ430,00
Start Dat Week: 10/01/12		Weekdays S-	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00					
E 29 WKMG 10/0	6/12 10/06/12	Sat 1205-105a Extra Wknd	СМ	1205-105a	S-	:30 1	\$350.00 P-2	0.00 NM	1	\$350.00
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12	10/07/12	S-	1	\$350.00	0.00	w				****
E 34 WKMG 10/0	6/12 10/06/12	5-7a Sat News Sat 5-7a News	CM	5-7a	S-	:30 1	\$200.00 P-2	0.00 NM	1	\$200.00
Start Dat	e <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			ı		
Week: 10/01/12		S-	1	\$200.00	0.00		40500000	0.00.1114	4	ቀንደስ ለበ
E 36 WKMG 10/0	6/12 10/06/12	7-9a CBS This Me 7-9a Sat Early Sh		7-9a	~S-	:30 1	1 \$350.00 P-2	0,00 NM	1	\$350.00
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/01/12		S-	1	\$350.00	0.00	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
E 37 WKMG 10/0	7/12 10/07/12	Sun Prime 10-11p The Mentalist		10-11p	_	:30	i φ7,000.00 F-2	U.OO IVIVI	'	Ψ1,000.00
Start Dat		Weekdays	Spots/Week		Rating					
Week: 10/01/12		S		\$7,000.00	0.00	-20	1 \$1,800.00 P-2	0.00 NM	1	\$1,800.00
E 38 WKMG 10/0	7/12 10/07/12	1030-1130a Face Face The Nation		1030-11a	S	:30	1 \$1,000.00 F-2	0.00 14141	'	ψ1,000.00
Start Dat		<u>Weekdays</u> S	Spots/Week		Rating 0.00					
Week: 10/01/12				\$1,800.00 1135p-1235a		:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
E41 WKMG 10/0	1//12 10/07/12	Sun 1135p-1235a Cold Case		•		.50	1 ψ+30.001 -2	0.00 (40)	,	4 10010
Start Da		<u>Weekdays</u> ~S	Spots/Week 1		Rating 0.00					
Week: 10/01/12 E 42 WKMG 10/0			CM	various	1	:30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
E 42 VVKIVIG 10/0	1/12 10/06/12	NFL TODAY	CIVI	(12:00 PM-1:	***	.05	. 42,222			. ,
Start Da	te E <u>nd Date</u>	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	1	1		0.00					
Week: 10/08/12				\$3,000.00	0.00	.00	4 6200 00 D 2	0.00 NM	1	\$200.00
E 45 WKMG 10/0	07/12 10/07/12	6-830a Sun New 6-830a Sun New		6a-830a	S	:30	1 \$200.00 P-2	. 0.00 NIVI	ŀ	ψ200.00
Start Da			Spots/Week		Rating					
Week: 10/01/1:		S	1		0.00 S	:30	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
E 48 WKMG 10/	07/12 10/07/12	Sun Prime 8-9p Amazing Race	СМ	8-9p	_	:30	[φο,υυυ.υυ12	. 0.00 WW	•	φα,σσσ.στ
<u>Start Da</u> Week: 10/01/1		<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$8,000.00	Rating 0.00					
E 49 WKMG 10/	07/12 10/07/1:	CBS Sunday Mo	_	9-1030a	S	:30	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
Start Da	te End Date	•	Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/1:		s	1	1,,	0.00	<u>.</u>				#0.000.00
E 53 WKMG 10/	04/12 10/04/1	2 Thu Prime 9p Person of Interes	CM st	9-10p	T	:30	1 \$9,000.00 P-2	2 0.00 NM	1	\$9,000.00





Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 07/31/12/ 09/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

										Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 53 WKMG	10/04/12	2 10/04/12	Thu Prime 9p Person of Interes	CM t	9-10p	T	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12			\$9,000.00	0.00		4 40 000 00 5 2	0.00 NM	1	\$9,000.00
E 56 WKMG	10/02/1	2 10/02/12	Tue Prime 9p NCIS:LA	СМ	9-10p	-T	:30	1 \$9,000.00 P-2	O.UU INIVI	ı	\$9,000.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	-T		\$9,000.00	0.00	-20	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
E 57 WKMG	10/04/1	2 10/04/12	Thu Prime 10p Elementary	CM	10-11p	T	:30	1 \$6,000.00 P-2	0.00 19191	•	ψο,οσο.οσ
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$8,000.00	Rating 0.00					
Week: 10/0		10/07/12	Wed Prime 8p	CM	აი,იიი.იი 8-9p	W	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
			Survivor		•		.00	ι φυ,σσοίσσι =		·	• •
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$9,000.00	Rating 0.00					
Week: 10/0		10/07/12		CM	10-11p	M	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
E 59 WKMG	10/08/1	2 10/08/12	Mon Prime 10p Hawaii Five-O		·		.50	101000.001	0.00 1111	·	****
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/		10/14/12	M	· · · · · · · · · · · · · · · · · · ·	\$10,000.00	0.00	:30	1 \$450,00 P-2	0.00 NM	1	\$450.00
N 60 WKMG		2 10/05/12	Morn News at 53	0a	530-6a	-TWTF	.50) \$450.00 F-2	0.00 14141		ψ-100.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating 0.00					
Week: 10/		10/07/12	-TWTF	1	+ 1.00.00	-TWTF	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
N61 WKMG	10/02/1	2 10/05/12	Let's Make a Dea	al	10-11a		.30	, φουσ.σσ1-2	0.00 14141	•	4000.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	•	Rating 0.00					
Week: 10/		10/07/12	-TWTF	San NEION	\$600.00 Late News	S	:30	2 \$1,700.00 P-2	0.00 NM	2	\$3,400.00
N 62 WKMG	10/07/1	2 10/07/12	Sun 11p News a	fter NFL		_	.30	Σ ψ1,100.001 -2	0.00 11111	-	\$0 [100.11
	<u>ırt Date</u>	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		10/07/12	S		\$1,700.00	0.00	:30	1 \$900.00 P-2	0.00 NM	1	\$900.00
N 63 WKMG	10/08/1	2 10/08/12	Local 6 News 12 Local 6 News 12		12-1230p	M	:30	; \$900.00 F-2	, O.OO INIVI	'	\$300.50
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/	/08/12	10/14/12	M	1	\$900.00	0.00					
									Totals	70\$1	142,150.00